



## Simply Stylish Love Design Contest

Nelle & Lizzy's design challenge will begin Thursday October 20, 2016 and the submission deadline will be Thursday November 3, 2016. Three finalists will be announced Friday November 4, 2016 and the winner will be announced on Tuesday November 8, 2016.

Design a necklace on our design form and post it on Facebook or Instagram with #NelleAndLizzy and #SimplyStylishLove in the caption. Facebook and Instagram accounts need to be public for entries to count. Any entries without this information will not be considered official entries into the competition and will not be eligible to win.

Nelle & Lizzy will produce a limited edition necklace inspired by the winner's design which will be available in the Spring of 2017. Two finalists will each receive a \$50 N&L gift certificate and the winner will receive a \$100 N&L gift certificate, a free necklace when it is launched in the Spring and get to name the new design.

All entries must be posted by midnight (CST) November 3, 2016. Multiple entries will be accepted. Entries received after the closing time/date will not be included. The prize is not transferable and may not be purchased, sold, bartered or otherwise exchanged for any value.

The finalist who receives the most "likes" on Facebook by midnight (CST) on Monday November 7, 2016 will be the final winner. The winner will be announced at 12:00 noon (CST) on November 8, 2016 on Facebook and Instagram. If the selected winner cannot be contacted, or does not respond within five days, the winner shall forfeit rights to the prize, and the design that received the second most "likes" will become the winner.

Employees of Nelle & Lizzy, immediate family members and persons living in the same household as employees are not eligible to enter.

Nelle & Lizzy will not be responsible for lost, late, incomplete, stolen, illegible, or misdirected entries for any reason.

If you suffer any loss or damage that arises out of or in connection with the competition or prize itself, whether in contract, tort (including, without limitation, negligence, statutory duty or otherwise) Nelle & Lizzy will not be liable.

Nelle & Lizzy is the sole legal and beneficial owner of all intellectual property rights and related rights in the Nelle & Lizzy brand. By submitting your entry you agree that you have no right, interest or claim now or in the future in Nelle & Lizzy or in any design comprising or relating to the submitted design(s) and the Nelle & Lizzy line.

In the event of any dispute the decision of Nelle & Lizzy, LLC is final.

By entering the competition you confirm that you have read and agree to these terms and conditions.